

MINUTES

FOX RUN GOLF ADVISORY BOARD

Thursday, January 21, 2016
Fox Run Golf Course Clubhouse – 12:00 P.M.

Routine Business

Roll Call:

Present: Steve Sager, Warren Erickson, Annette Kohoutek, Dan Kortan, Jake Hoffner, Kim Auch.

Absent: Mike Brinkerhoff

Also present were PGA Pro/Course Manager Kevin Doby, Course Superintendent Rockie Wampol, and Parks Secretary Chasity McHenry

Public Appearances: Karol Kittelson, Daryl Sundleaf, Tim Downing, Merlyn Schmuck

Minutes:

January 21, 2016 minutes approved. Kohoutek motioned, Doby second.
Motion carried 6-0.

Old Business

A. No old business.

New Business

- A. Simulator update. League and other activities. Screen is showing signs of wear. Next year may have to get a replacement. Shur-Co has patched the screen for no cost in the past. Kevin will look into this option, but the wear may be more than a patch can fix. Capital expenditures are usually over \$1,000 so depending on the quote for a screen, it may be capital or it may be operating expense.
- B. Update on staffing plan for 2016. Currently five applications received for Golf Operations Manager. Position closes on January 25. Hoping to get more applicants before closing date. Warren Erickson proposed we have a Plan B in place in the event none of the applicants warrant hiring.
- C. Marketing for 2016. South Dakota Magazine three issues, Nebraska Life Magazine three issues, Summer Activities Guide from Convention and Visitor's Bureau, KYNT Auction trade-out items, Facebook paid ad (\$50 spent, 3,901 people reached through paid ad, 94 clicks on the web page link in ad, 8 new page likes, 3 shares of ad).
- D. Course event calendar for 2016. Discussion about the Thrivent Financial Fox Run Pro-Am. If you count everything from the event revenue to pro shop sales and food and beverage sales including beer sales, Fox Run Golf Course is profiting from the Pro-Am.
- E. Yankton School District. Is interested in a partnership with Fox Run Golf Course to host Cross Country Meets in the future as the HSC ground is not as well maintained and will go away in the future. Kevin, Rockie, and Todd will need to sit down with the school district and listen to ideas. In previous years that the golf course has had Cross Country Meets, the meets have left the course in disarray due to all of the clean-up that had to be done. Golf Advisory Board feels it is not worth hosting.
- F. Feedback from golfing community on 2016 efforts. Food prices are too high.

- G. Yankton Recreation Pass. Didn't have time to discuss. Discuss in February.
- H. Course conditions and projects –Rockie. Nothing new to add.

Other Business

- A. Next Meeting Date – Thursday, February 18, 2016. The GAB meetings will be moved to Thursdays through October of 2016.

Meeting Adjourned

- A. Sager motioned, Kortan second. Motion carried 6-0.