

The MISSION of the City of Yankton is to provide exemplary experiences, services & spaces that create opportunities for everyone to learn, engage, and thrive.

MINUTES YANKTON PARK ADVISORY BOARD Monday, November 16, 2020 Go-To-Meeting with link provided by City – 5:30 PM

I. ROUTINE BUSINESS

Roll Call:

Present: Daniel Prendable, Elizabeth Healy, Jason Tellus, Darcie Briggs, and

Commissioner Bridget Benson.

Absent: Katelyn Schramm and Jeannine Economy.

Also present Director of Parks and Recreation Todd Larson, and Parks

Secretary Chasity McHenry.

High School Appearances: None.

Public Appearances: None.

Minutes: September 21, 2020 minutes approved. Briggs motioned. Healy second.

Motion passes 4-0.

II. OLD BUSINESS

A. None.

III. NEW BUSINESS

- A. Operational changes at the Summit Activities Center update. The High School is starting wrestling season on November 17. The upstairs will be closed to the public from 2:30-7:00pm, Monday through Friday. A few pieces of cardio equipment have been moved to the lobby and free weights and benches have been moved to meeting rooms B & C.
- B. AARP Grant update for the Born Learning Trail installation at Westside Park. Yankton Area Arts had some artists in the park in October and did some painting on the trail to go along with the signs that will be installed. Painting is not completed. There are a few other items artists are working on also that will be installed along the trail. We have the signs for the trail and the posts for the signs are in the ground at the park. We've ordered three benches and two picnic tables. The concrete pads for the two picnic tables and three benches to sit on were installed. Once we receive the tables and benches in the next few weeks, we will install them. SD AARP wants to be on-site and video the installation of the signs, tables, and benches for marketing purposes. Project completion date is December 18, 2020.
- C. Westside Park Pond artesian well update. There is no water flow, but the water level in the pipe is rising. It was once down 18" but is now at 8". City Water Department has used a fire hydrant and hose to fill the pond twice. Normally, the artesian well starts to flow water again at the end of September or beginning of October so we are concerned about the long term future of the artesian well.



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- D. The Huether Family Aquatics Center update. Construction is proceeding. Advertising for season pass sales began November 1. Every individual age 4 and above will need a pass. A season pass will cost \$60 (\$67 with tax). There has been some negative feedback on the social media marketing in regards to pass prices and having no family pass. The City of Yankton considers affordability and accessibility when it determines rates and hours of operation for its public facilities. Rates are determined with input from the PAB, City Staff, and the City Commission. In the past, and we assume in the future, the City of Yankton has been fortunate to have community partners that helped fund recreation programs and aquatics passes for kids and families that may not otherwise be able to have access. The City will continue to collaborate with community partners and organizations to allow for providing passes to those with financial limitations. A daily pass will cost \$9 (\$10 with tax). We are working with the Yankton CVB for marketing. The CVB has placed print ads in:
 - Missouri Valley Shopper (P & D)
 - Sioux City Journal Sunday Travel Section + added value website
 - The Sioux City Journal comes with a complimentary digital presence on their website for the length of the ad buy
 - Northeast Nebraska Rocket
 - Cedar County News
 - Northeast Nebraska News Web
 - Digital ad on the Northeast Nebraska News Website also
- E. West City Limits Road trail update. The Parks Department poured a concrete pad and connector to the West City Limits Road trail at the entrance to the Marne Creek West Greenway area. KYB is working with Naturescapes and Laura Westergaard to have landscaping placed around the pad. The pad will have a bench and a trash can holder. The landscaping will have a new park identification sign installed in it to match the signs in other Yankton parks. The landscaping will be completed in the spring of 2021.
- F. General Discussion.

IV. OTHER BUSINESS

- A. Commission information Memorandums (4 CIM attachments).
- B. Next Meeting: Monday, January 18, 2021.

V. ADJOURN

Tellus motioned, Prendable second. Motion carried 4-0.