

YEAR	PEAK DAILY ATTENDANCE	# OF DAYS OVER 400	# OF DAYS OVER 500	TOTAL DAYS OPEN	TOTAL YEARLY ATTENDANCE	AVERAGE DAILY ATTENDANCE	SUMMER MEMORIAL SWIM LESSONS SUMMER TOTAL	SUMMER SAC SWIM LESSON SUMMER TOTAL	TOTAL SUMMER SWIM LESSONS
2018	647	7	3	71	17,976	253	425	412	837
2017	554	11	2	74	19,012	257	444	419	863
2016	472	6	0	75	18,450	246	426	413	839
2015	611	3	1	74	16,122	218	422	436	858
2014	492	3	0	71	14,930	210	391	461	852
2013	450	2	0	64	14,186	222	469	430	899
2012	486	6	0	77	19,997	260	439	447	886
2011	634	11	3	71	19,215	271	462	442	904
2010	483	3	0	69	16,927	245	490	427	917
2009	467	3	0	69	13,885	201	524	346	870
2008	418	1	0	78	16,097	206	697	244	941
2007	450	2	0	82	17,635	215	553	330	883
2006	451	1	0	83	15,286	184			

13 YEAR AVERAGE	74	16,901	230	479	401	879
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**Memorial Pool Attendance**

	<u>8 year average</u>	<u>May 2018</u>	<u>May 2017</u>	<u>May 2016</u>	<u>May 2015</u>	<u>May 2014</u>	<u>May 2013</u>	<u>May 2012</u>	<u>May 2011</u>	<u>May 2010</u>	<u>May 2009</u>	<u>May 2008</u>	<u>May 2007</u>	<u>May 2006</u>	
<b>Attendance</b>															<b>Attendance</b>
Attendance		0	0	0	251	348	100	425	259	438	1,273	-	-	536	Attendance
Days Open		0	0	0	3	2	1	4	2	3	6	0	0	3	Days Open
Average daily attendance		0	0	0	84	174	100	106	130	146	212	0	0	179	Average daily attendance
Revenue	\$	31,651.23	\$ 28,073.27	\$ 20,496.60	\$ 19,343.41	\$ 17,925.20	\$ 13,218.90	\$ 14,401.33	\$ 12,656.09	\$ 10,416.98	\$ 3,730.00	\$ 4,100.00	\$ 4,700.00	\$ 8,059.00	Revenue
	<u>8 year average</u>	<u>June 2018</u>	<u>June 2017</u>	<u>June 2016</u>	<u>June 2015</u>	<u>June 2014</u>	<u>June 2013</u>	<u>June 2012</u>	<u>June 2011</u>	<u>June 2010</u>	<u>June 2009</u>	<u>June 2008</u>	<u>June 2007</u>	<u>June 2006</u>	
<b>Attendance</b>															<b>Attendance</b>
Attendance	6,761	7,176	8,551	8,315	6,583	5,609	5,768	6,112	5,972	5,367	4,774	6,154	5,629	5,135	Attendance
Days Open	26	25	29	26	27	27	23	26	25	25	25	27	26	25	Days Open
Average daily attendance	257	287	295	320	244	208	231	235	239	215	191	228	217	205	Average daily attendance
Revenue	\$	8,485.00	\$ 12,844.00	\$ 13,260.00	\$ 11,502.50	\$ 11,784.50	\$ 14,021.00	\$ 16,248.75	\$ 13,967.90	\$ 12,784.98	\$ 17,393.00	\$ 17,104.00	\$ 17,865.00	\$ 11,072.00	Revenue
	<u>8 year average</u>	<u>July 2018</u>	<u>July 2017</u>	<u>July 2016</u>	<u>July 2015</u>	<u>July 2014</u>	<u>July 2013</u>	<u>July 2012</u>	<u>July 2011</u>	<u>July 2010</u>	<u>July 2009</u>	<u>July 2008</u>	<u>July 2007</u>	<u>July 2006</u>	
<b>Attendance</b>															<b>Attendance</b>
Attendance	7,825	7,375	8,313	6,838	6,607	6,662	6,957	9,884	9,962	7,308	4,366	6,061	8,043	6,052	Attendance
Days Open	30	30	28	31	29	29	30	31	30	30	24	29	31	31	Days Open
Average daily attendance	263	246	297	221	228	230	232	319	332	244	182	209	259	195	Average daily attendance
Revenue	\$	5,352.00	\$ 5,012.00	\$ 4,400.00	\$ 5,190.50	\$ 6,077.00	\$ 6,411.00	\$ 9,385.00	\$ 13,161.10	\$ 7,365.05	\$ 4,503.00	\$ 5,590.00	\$ 6,786.00	\$ 6,615.00	Revenue
	<u>8 year average</u>	<u>August 2018</u>	<u>August 2017</u>	<u>August 2016</u>	<u>August 2015</u>	<u>August 2014</u>	<u>August 2013</u>	<u>August 2012</u>	<u>Aug 2011</u>	<u>Aug 2010</u>	<u>Aug 2009</u>	<u>Aug 2008</u>	<u>Aug 2007</u>	<u>Aug 2006</u>	
<b>Attendance</b>															<b>Attendance</b>
Attendance	2,728	3,425	2,148	3,297	2,681	2,311	1,361	3,576	3,022	3,814	3,472	3,882	3,963	3,723	Attendance
Days Open	15	16	17	18	16	13	11	16	14	15	15	24	23	20	Days Open
Average daily attendance	179	214	126	183	168	178	124	224	216	254	231	162	172	186	Average daily attendance
Revenue	\$	2,531.00	\$ 1,039.00	\$ 2,832.00	\$ 2,309.00	\$ 1,456.00	\$ 753.00	\$ 2,714.00	\$ 4,042.50	\$ 3,746.95	\$ 2,386.00	\$ 2,767.00	\$ 1,161.00	\$ 2,841.00	Revenue
<b>Total Days Open</b>	72	71	74	75	75	71	65	77	71	73	70	80	80	79	
<b>Total Attendance</b>	17,486	17,976	19,012	18,450	16,122	14,930	14,186	19,997	19,215	16,927	13,885	16,097	17,635	15,446	<b>Total Attendance</b>
<b>Total Revenue</b>	\$ 41,568	\$ 48,019.23	\$ 46,968.27	\$ 40,988.60	\$ 38,345.41	\$ 37,242.70	\$ 34,403.90	\$ 42,749.08	\$ 43,827.59	\$ 34,313.96	\$ 28,012.00	\$ 29,561.00	\$ 30,512.00	\$ 28,587.00	<b>Total Revenue</b>
Total Summer Pool Passes	554	881	639	518	573	367	494	505	458	366	377	370	382	356	Total Summer Pool Passes
Family		477	328	241	325	164	270	220	192	166					Family
Individual		218	139	132	100	106	134	124	145	108					Individual
SAC discount- new 2010															SAC discount- new 2010
Family		149	145	120	120	68	69	64	56	42					Family
Individual		37	27	25	28	29	21	21	18	15					Individual
Scholarship Summer Pool Passes															Scholarship Summer Pool Passes
Family		0	0	0	0	0	0	73	45	30					Family
Individual		0	0	0	0	0	0	3	2	5					Individual
Memorial Pool Pass- ended after 2009											317	307	299	298	Memorial Pool Pass- ended after 2009
Dual Passes- ended after 2009											60	63	83	58	Dual Passes- ended after 2009
Scholarship passes ended 2013															
		<b>2018 Concessions</b>	<b>2017 Concessions</b>	<b>2016 Concessions</b>	<b>2015 Concessions</b>	<b>2014 Concessions</b>	<b>2013 Concessions</b>	<b>2012 Concessions</b>	<b>2011 Concessions</b>						
Revenue:	\$	13,536.00	\$ 16,071.00	\$ 15,200.00	\$ 13,245.82	\$ 9,563.40	\$ 10,327.75	\$ 15,267.45	\$ 16,739.68						
Expenses:															
Product:	\$	6,710.65	\$ 9,427.85	\$ 8,279.55	\$ 7,444.95	\$ 5,531.80	\$ 6,113.70	\$ 8,038.90	\$ 8,512.75						
Freezer:	\$		\$ -	\$ -	\$ 715.00	\$	\$	\$	\$ 700.00						
Register	\$		\$ -	\$ 55.55	\$ 125.00	\$	\$	\$	\$ 400.00						
Wages	\$		\$ 4,250.00	\$ 4,000.00	\$ 3,500.00	\$ 3,195.00	\$ 2,886.00	\$ 3,625.00	\$ 6,120.00						
Total	\$	6,710.65	\$ 13,677.85	\$ 12,335.10	\$ 11,784.95	\$ 8,726.80	\$ 8,999.70	\$ 11,663.90	\$ 15,732.75						
<b>Profit</b>	\$	<b>6,825.35</b>	\$ <b>2,393.15</b>	\$ <b>2,864.90</b>	\$ <b>1,460.87</b>	\$ <b>836.60</b>	\$ <b>1,328.05</b>	\$ <b>3,603.55</b>	\$ <b>1,006.93</b>						