



The MISSION of the Yankton Department of Parks and Recreation is to enhance the quality-of-life (social, cultural, educational, and physical well-being) for the citizens of Yankton and the surrounding area through responsible, innovative, and cost-effective creation, maintenance, and management of high quality parks, facilities, programs, and community special events.

AGENDA
FOX RUN GOLF ADVISORY BOARD
Thursday, February 15, 2018
Fox Run Golf Course Clubhouse – 12:00 P.M.

I. ROUTINE BUSINESS

- A. Roll Call. Jim Miner, Stephanie Moser will be absent.
- B. Consideration of January 18, 2018 Minutes. (attachment)
- C. Public Appearances. Public appearances is a time for persons to address the Board on items not listed on the agenda.

II. NEW BUSINESS

- A. Trail along Highway 50 and West City Limits Road. The City is still waiting to hear back from the State as Stockwell Engineers have submitted plans for final review. The project will be a State project, but the City will see the approved plans once the State sends them back to Stockwell. The plans will be brought to the Golf Advisory Board when the City has them.
- B. Golf cart lease approved for 40 carts for five years. The “Shark Experience,” a GPS and entertainment system for the carts, has been approved by the City Commission (attachment). The walk-up cart use rates have been adjusted for 2018 and approved by the City Commission. The golf cart yearly pass for 2018 will not increase with this added amenity.
- C. 2018 planning and updates. Tom J.
- D. Course conditions and projects. Rockie W.

III. OTHER BUSINESS

- A. Next Meeting Thursday, March 15, 2018.

IV. ADJOURN

The City of Yankton Fox Run Clubhouse is accessible to everyone. If you have any additional accommodation requirements, please call 668-5221.

Should you have any reason to believe an open meetings law has been violated please contact the Open Meetings Commission at the South Dakota Office of the Attorney General at: 1302 E. Hwy 14, Suite 1, Pierre, SD 57501-8501 or by phone at 605-773-3215.



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MINUTES
FOX RUN GOLF ADVISORY BOARD
Thursday, January 18, 2018

Fox Run Golf Course Clubhouse – 12:00 P.M.

I. ROUTINE BUSINESS

Roll Call:

Present: Dan Kramer, Carll Kretsinger, Steve Sager, Commissioner Stephanie Moser.

Absent: Annette Kohoutek, Jim Miner, Terry Carda.

Also present were Golf Operations Manager Tom Jeffers, Course Superintendent Rockie Wampol, Director of Parks and Recreation Todd Larson, and City Manager Amy Nelson.

Public Appearances: Jerry Busby, Daryl Sundleaf, Duane Chladek.

Minutes: November 16, 2017 minutes approved. Kretsinger motioned, Kramer second. Motion carried 3-0.

II. NEW BUSINESS

A. 2018 planning and updates.

- The clubhouse has had some renovations made with the removal of the half-wall in the pro-shop area. The ceiling air vents have been cleaned and painted. The goal is to have more space to work at keeping golf event participants in the facility after tournaments and outings. The staff is looking at the possibility of moving the check-in counter from its current location to the area where the club repair has been the past couple of years. By moving the check-in counter, the staff would be able to quickly check the 1st tee, 10th tee, 9th green, and 18th green.
- Tom and the committee that works on the pro-am are working to have the pro-am events in the clubhouse versus other outside facilities. In the future, if the check-in counter is relocated, the current area of the check-in counter could be used to set-up buffet lines for eating events inside the clubhouse. This would allow the food to be moved off of the bar serving area. Window seating is a focus of having events and food service inside the clubhouse.
- Can the chairs in the clubhouse be re-upholstered with black and get rid of the pinkish color? Federal prison may be able to help with upholstery.
- The men's room will be getting new stall partitions. It will be re-painted also.
- The simulator has a new screen. The launch monitor had a module replaced and is working well since the replacement. There is a ½ price senior promotion for playing on the simulator prior to 5:00pm during the week. This has generated some play.

- The pro-am committee has been meeting. There were 34 teams in 2017, the goal is to have the max of 44 teams for 2018. The committee will continue to evaluate the date to see if the switch is working for the course and recruiting teams. The committee wants to focus on recruiting local teams to fill the pro-am.
- Summer league meetings will be held in March. Tom is looking to add a scramble league during the week and the idea is for Wednesday evenings to pair with the women's league so the entire course would be closed. Vermillion has a scramble league and Tom is modeling the new league off of Vermillion's. Tom is pondering revising the summer senior league (open to those 55 years old and older). Losing more players due to age then gaining members who are turning 55. The suggestion was made to recruit players from Hillcrest for this league.
- The White Whale tournament is looking for people to step in as organizers. Fox Run would like to continue with the tournament in the future but would like some pass holders to organize and administer the tournament.
- 2018- 25th year of play at Fox Run. Looking at some events for the summer. Could the Fox Run logos and "25th Year of Play" be on the flags and the flags sold as a fund-raiser?
- In 2017, the course sold 2018 golf passes in the fall to generate some extra play for 2017. There were 6 to 8 passes sold. There are a few new people inquiring about season passes for 2018. There has been an uptick in people doing the payment plan for season passes in 2018.
- The course needs to advertise the SAC member discount for Fox Run pass-holders and combine with the February Get-Up-and-Play marketing at the SAC.
- City Commission work session at the end of 2017 provided direction for the course. Continue to operate as the course has in the past. At this time there will be no upgrade in the cooking system or food storage to help recruit events. Focus on small group events that can utilize the cooking system we have and also make improvements to the clubhouse to attract these smaller events.
- New five year cart lease will be approved in January. New fleet of carts will be 40 electric carts with dual USB ports.
- Market the course locally with all the new housing in-town and around the lake.
- Develop a stay and play package for the local hotels
- Facebook marketing to keep Fox Run in front of golfers in the region.

B. Course conditions and projects. Concern for greens with low temperatures, wind, and no snow cover. Lack of wind this winter has helped. So far, the greens have been satisfactory on inspection. Green on #14 has started to show some fissures in the turf. Snow fall would be good for the course. The course does have a portable 300 gallon tank which can be used to haul water to the greens if needed. Watching out for the greens' health as we get to the end of February and into March if moisture is lacking.

III. OTHER BUSINESS

A. Next Meeting Thursday, February 15, 2018.

IV. ADJOURN

Sager motioned, Kramer second. Motion carried 3-0.



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Introducing the next generation of Visage software

Controlling costs and simplifying operations is about to get much easier, thanks to Club Car's Visage Fleet Management system. Now installed at over 1,000 courses worldwide, Visage's proven business tools can be customized to your course, helping increase efficiencies and open new revenue streams.

This year, we're excited to introduce the Shark Experience—an exclusive in-car entertainment system delivering music, sports and more to enhance your golfers' experiences without disrupting the game they love.

“Visage has definitely provided us with an efficient and cost-effective way to offer our guests a better experience than the competition.”

– Jonathan Schoenfeld, Head Pro
Stonewall Golf Club



Courses using Visage have enjoyed business-changing benefits—and with Shark Experience now available, the potential to attract and engage even more golfers is limitless.



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The software increases golfer engagement and enjoyment for a memorable game.

Designed for golf course demands

Visage with Shark Experience is specific to golf and its unique opportunities.

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Web-based tools give you the freedom to monitor your course far from the office.

Modern hardware, seamless integration

With the Shark Experience, a 10" HD touchscreen will be included in every 2018 electric Tempo in your fleet.

Tempo[®] CONNECT

Lower scores. Higher revenue.

We understand the power of numbers. It's why we offer our Visage Fleet Management system: proven technology that builds relationships, increases revenue opportunities, and helps you efficiently manage resources.



“Visage lets us manage the golf course more effectively and efficiently. That translates to reduced expenses and higher net income.”

*– Randy Duncan,
General Manager and Director of Golf
SilverRock Resort*

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Get a clear view of operations from your laptop or mobile device



Fleet Maintenance

Don't wait for a call that a car is down. With real-time reporting, you'll know when a car needs a charge, has a service issue, or is being driven into a restricted area — before it becomes an emergency.

Communications

Free up staff by sending weather alerts and other course information directly to cars.

Food & Beverage Sales

Target golfers on the course with daily and seasonal specials and allow them to place orders from anywhere.

Operations

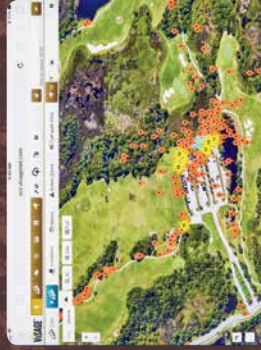
Cars with Visage can be placed under speed controls, regulated to cart paths, and monitored to ensure proper pace of play.

Tournaments

Increase golfer engagement and interactions at tournament time by using Visage to display leaderboards and pro shop promotions.

Car Tracking

Check on the real-time position of vehicles and equipment, find any car, and view drive history to ensure your investment is safe at all times.





SHARK EXPERIENCE

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MADE FOR MODERN GOLFERS

*Move the game forward
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Developed in partnership with the Greg Norman Company and Verizon, the Shark Experience is an exciting new addition to Visage software. With music, sports and more to attract and entertain more golfers—as well as pro tips from Greg Norman and dynamic GPS yardage information to improve their games and keep them coming back for more—it's a business driver sure to impact your bottom line.

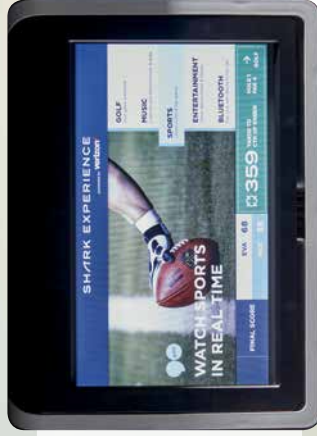
MUSIC

Golfers can set a soundtrack through streaming Slacker Radio or Bluetooth device—pairing connections.



SPORTS

Your players can catch a game from the links, thanks to access to live sports, highlights and scores.



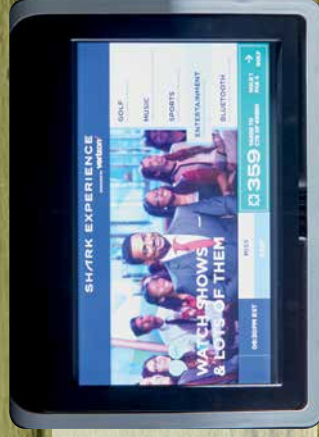
NEWS

Shark Experience keeps busy players connected by displaying the day's headlines and breaking news updates.



ENTERTAINMENT

Golfers can catch the early show, the late show, or another favorite program directly from the car.



“Our primary focus is to provide the golfer with a better experience on the course, introduce new people to the game, and help golf grow alongside the technology innovations that are happening across other industries.”

— Greg Norman