AGENDA

FOX RUN GOLF ADVISORY BOARD

Thursday, January 19, 2017 Fox Run Golf Course Clubhouse – 12:00 P.M.

I. ROUTINE BUSINESS

- A. Roll Call.
- B. Consideration of December minutes (attachment).
- C. Public Appearances.

II. <u>OLD BUSINESS</u>

A. None

III. NEW BUSINESS

- A. Discussion on security cameras for cart sheds, course security, traffic at night from the west entrance- gate, dead end signs.
- B. Great Life update. Affiliate agreement goes before the City Commission for approval on Monday, January 23.
- C. League updates, simulator operations update. Tom J.
- D. Course event calendar for 2017. The Fox Run Pro-Am has been moved to earlier in the summer with new dates of June 30, July 1, and July 2.
- E. Course conditions and projects Rockie W.

IV. OTHER BUSINESS

A. Next Meeting date Thursday, February 16, 2017.

V. ADJOURN

MINUTES

FOX RUN GOLF ADVISORY BOARD

Tuesday, December 15, 2016 Fox Run Golf Course Clubhouse – 12:00 P.M.

Routine Business

Roll Call:

Present: Terry Carda, Kim Auch, Steve Sager, Jake Hoffner.

Absent: Annette Kohoutek, Carll Kretsinger, and Warren Erickson.

Also present were Golf Operations Manager Tom Jeffers, Course Superintendent Rockie Wampol, Director of Parks and Recreation Todd Larson, City Manager Amy Nelson, and Parks Secretary Chasity McHenry

Public Appearances: Bob Novotny, Monty Goeden, Darrell Sundleaf.

Minutes:

November 8, 2016 minutes approved. Sager motioned, Auch second. Motion carried 3-0.

Old Business

A. None.

New Business

- A. Course financials from City Software. November 2016 revenues were an improvement compared to 2015. December 2016 revenues are also improved from December 2015. Tom and Amanda have been promoting the pro-shop sales and also the food and beverage business. The grill is now open for set hours during the winter months. The kitchen has added soups for the winter menu. The overall 2016 budget will be the largest yearly loss for the course. Tom has met with Todd and Amy to plan for 2017. Tom is confident expenses can be reduced and revenues increased.
- B. <u>Security Cameras for cart sheds, course security, traffic at night from the west entrance.</u> Moved to next board meeting.
- C. <u>Great Life discussion.</u> Tom will contact Great Life to work on an affiliate agreement. This agreement with Great Life would bring in more revenue and rounds played. The course would be reimbursed for rounds played by the Great Life members and would also realize revenue from cart rentals, pro shop sales, and food and beverage sales.
- D. <u>League updates</u>, <u>simulator operations</u>. In the 3rd week of simulator leagues. There are 15 teams, same as last year. New league software program is up and is being used for winter leagues. Tom is also going to run last summer's league scores into the system to see if it runs well with those also. This software has a minimal cost compared to the software used last summer, which was approximately \$2,500. Also discussed creating a tiered fee system to help drive simulator play during slow times. During weekday mornings and afternoons the simulator has openings. Tom and Amanda will be working on a Facebook campaign for 2017.
- E. <u>Course conditions and projects.</u> Greens top dressed with sand. Used extra sand to spread on the tee boxes which help with leveling the tee boxes. Discussed creating a volunteer group to help do some work on the course. The volunteers wouldn't be able to use

machinery or power equipment. Tree trimming could be a winter work group task. Also discussed if the course can find a grader to help with moving the gravel back onto the designated cart path areas. The gravel spreads out and pot holes are created.

Other Business

A. Next Meeting Date – Thursday, January 19, 2017

Meeting Adjourned

A. Hoffner motioned, Carda second. Motion carried 3-0.