

Why was the ordinance revision necessary?

In revising the sign ordinance the City Commission sought to: modernize the ordinance with content neutral language; reduce some of the less desirable types of signage thereby helping with the overall image of the community; and make the process more user friendly by exempting some common signs from needing permits.

The sign ordinance is designed to allow expression through signage, while protecting the community's economic livelihood, aesthetics and public safety. These practical standards allow community members to share information and freely discuss ideas, while putting reasonable limits on the size, location, time displayed, and construction of the signs, but not the message conveyed.



In June 2013, the Yankton Board of City Commissioners adopted a new ordinance dealing with the use of signs within the city.

For more information...

This pamphlet is intended to provide a brief overview of the sign ordinance. To learn more about signs and sign permitting, or to access the full text of the ordinance visit cityofyankton.org, call the Department of Community Development or stop into City Hall to review a copy or request more information.

For sign permitting, planning, or to ask a question please contact the Community and Economic Development Department.

Contact us at
605-668-5251

www.cityofyankton.org

City of Yankton
PO Box 176
416 Walnut Street
Yankton, SD 57078



Guide to Signs in
Business and
Industrial Zones





Who is affected?

The ordinance affects both business owners and private residents use of signs on private property as well as the public right-of-way. Everyone is encouraged to learn about the requirements to avoid running into situations that are not allowed by the sign rules.

What is acceptable in business and industrial zones?

Permanent Signs >>>

Two square feet of sign is allowed for each 1' of frontage. On multi-frontage lots, an additional one square foot is allowed for each 5' of intersecting frontage. A permit is needed.

Banners >>>

Banners are allowed under the new ordinance, but only in commercial and industrial zones (1 banner per 44' of street frontage) and must be located within 2' of the primary building. No permit is needed.

Fan/Booster Signs >>>

Fan/booster signs are allowed up to a total of 32 square feet. No permit is needed.

Temporary Signs >>>

Temporary signs may be posted up to 75 days before an event (for example a sale or activity) and must be removed within 7 days after and must be located within 2' of the primary building. Real estate, election, and contractor signs may remain until 7 days after completion and be located anywhere on the private property. No permit is needed.

Off Premise Signs >>>

Off premise signs are allowed only in I-Industrial or B-2 Highway Business Districts and are subject to location and size limitations. A permit is needed.

Impermanent Signs >>>

Signs posted for definite period of time longer than 75 days, require a permit, must be minimum design requirements, and weighting must not be visible (such as sandbags or blocks) or use agricultural type fence posts. A permit is needed.

Sidewalk Signs >>>

One A-Frame, T-Frame or Sandwich Board Sign per frontage is allowed on the public sidewalk in the B-2 Highway Business and B-3 Central Business zoning districts in situations where building fronts are located on the property line. A minimum 5' wide, clear path must be left on the sidewalk, and signs may not be placed in state highway rights of way. Signs must be set out and taken in daily. No permit is needed.

All signs must be constructed safely and maintained in good repair.



Locations where signs are not allowed >>>

- Right-of-way or other areas that would block a drivers view of the road or pedestrians.
- Public property
- Blocking a road sign or traffic signal.
- Trees, utility poles, public benches, street lights, or street signs.
- On a corner lot at the intersection of two streets in a triangle 30 feet from the corner.

Sign types prohibited community-wide >>>

- Beacon and search light signs
- Flashing signs
- Gas pump bollard signs
- Inflatable signs
- Streamer signs (for example pennants)
- Trailer or vehicle signs (for example signs mounted to trailers or vehicles or with their own wheels)