

MINUTES

FOX RUN GOLF ADVISORY BOARD

**Thursday, April 21, 2016
Fox Run Golf Course Clubhouse – 12:00 P.M.**

Routine Business

Roll Call:

Present: Dan Kortan, Jake Hoffner, Kim Auch, Mike Brinkerhoff, Steve Sager, Warren Erickson, Annette Kohoutek.

Absent: None.

Also present were Golf Operations Manager Tom Jeffers, Course Superintendent Rockie Wampol, Director of Parks, Todd Larson, and Parks Secretary Chasity McHenry

Public Appearances: Karol Kittelson.

Minutes:

March 17, 2016 minutes approved. Auch motioned, Brinkerhoff second.
Motion carried 7-0.

Old Business

A. No old business.

New Business

- A. Monthly round report and season pass report. Tom provided documents at meeting. Tom spoke about raising walk-up rates as it relates to fall and winter seasons. In the 2016 Y-T-D report, there were more walk-up golf rounds than 2015 but less revenue due to fall and winter rates being charged. Tom would like to start tracking and focusing on revenue per round comparisons. Todd has this report created and needs to update numbers through the 2015 season.
- B. Revenue report from City financials through end of March (attachment). Expenses are down Y-T-D. Revenue is also down Y-T-D due to weather as it compares to last spring. The Board discussed food prices and the idea of lowering food prices. The board discussed going to a smaller burger than the current ½ pound option. Board felt most patrons would be willing to pay more the golf (green fees, season passes) and then give them a good value in the clubhouse on food and beverage. Keep the patrons around longer so they eat and drink more to help with revenue. The breakfast special in 2016 has been a great addition. Discussed concrete cart paths and the difference in golf staff installing versus outside contractor. More linear feet can be poured using the budgeted funds if the golf staff and park staff are available to do the project. The 2015 fall installation of concrete cart paths used both the 2015 and 2016 budget for cart path installation.
- C. League update. Kevin Doby is working on leagues, schedules, website, and correspondence.
- D. Course event calendar and updates. Tom covered events on the schedule. Some of the events coming up include: May 6th there is a Mother's Day Scramble and YHS Girls Invitation. May 11th there is the Tri-Valley Conference. May 13th is the Poker Scramble.

May 20th is the Irish Rumble. May 24th is an event outing, and May 27th is the Tall Tee Scramble.

- E. 2016-2020 Proposed Capital Improvement Plan. The first step in the 2017 budgeting process is to meet with the Commission and examine the 2016 and 2017 Capital Improvement Plans. Then, in the next couple of months, the review of the entire 2016-2020 CIP will take place at another meeting. Finally, the review and establishment of the 2017 operating budget will take place.

The current adopted budget can be found on the City website under the Get Public Documents page. The City budget is listed under Government and Administration. The Golf operating budget starts on page 151.

- F. Course conditions and projects –Rockie. Two weeks ago, the irrigation system was brought online so it is up and running. Will be spraying pre-emergent to help control weeds in the rough. Next week the fairways will be fertilized. Hartington Tree Service will be moving eight trees this spring and there are 8 to 10 more trees identified for moving in the fall of 2016. Fixed the #8 and #10 senior tee box areas this spring. Early in the season, Rockie moved the blue tees back to the golf boxes to help the blue tee boxes recover prior to leagues starting at the end of April. It worked well and he will plan to do that in future years also.

Other Business

- A. Next Meeting Date – Thursday, May 19, 2016. The GAB meetings will be moved to Thursdays through October of 2016.

Meeting Adjourned

- A. Kohoutek motioned, Sager second. Motion carried 7-0.